



LAURENTIAN VALLEY GEO-GNOMING CONTEST TIME!

Media Release Township of Laurentian Valley

FOR IMMEDIATE RELEASE

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It is getting close to that time of year! The Laurentian Valley Geo-Gnoming Contest is scheduled to begin on **Monday, July 15, 2019 at 9:00 am**. Last summer saw the launch of Laurentian Valley's Geo-Gnoming Contest which proved to be a huge success! The Township received close to 1000 selfies over the 5 week long contest.

The contest involves exploring **5 different Laurentian Valley parks and recreation centres** to find the LV GNOME, taking a selfie with it and sending it to the Township's Facebook page by private message (www.facebook.com/lvtownship.ca). **Each Monday** the LV GNOME will be placed on the grounds of one of Laurentian Valley's parks or recreation centres for a week with location LV GNOME and its coordinates posted on the Township's Facebook page. Participants have a chance to win a weekly prize and a grand prize of a kayak, paddle and life jacket. To enter the draw for the grand prize, participants must send the Township at least 4 selfies (so find the gnome in 4 different parks or recreation centres). The **GRAND PRIZE DRAW will be on August 21, 2019** live on the Township's Facebook page. The contest is open to residents and non-residents of all ages.

Last summer's lucky weekly winners included: Karyne Carriere, Ella Lee, Nolan Graveline, Taylor and Paige Lee. For the Grand Prize draw, there were 120 participants who found the LV GNOME at least 4 times. Candace Bohemier was the lucky participant to win the kayak grand prize. Winner Candace Bohemier said *"I am overjoyed! I participated because I have MS and it helps for me to get out and exercise, I never expected to win."* Other participants said how they enjoyed exploring and discovering the different parks through this fun family activity.

Mayor Steve Bennett says *"I am thrilled by the success of the contest in 2018. It was a great opportunity for people to discover Laurentian Valley and for past participants to discover new areas. I look forward to this year's contest and the opportunity for new participants to explore our beautiful parks and recreation areas."*

For more information, visit our facebook page at www.facebook.com/lvtownship.ca or our website at www.lvtownship.ca or call:

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