Dear Local Business Owner or Community Member:

As you may have heard, September 21st, 2019 is the inaugural Laurentian Valley Fall Flavours Festival at the Alice & Fraser Recreation Centre. It will be a combination of all things local including Craft Beer, Artisans, Live Entertainment and Food Truck Vendors and locally prepared food. This event will act as a fundraiser for recreation opportunities within the Township of Laurentian Valley as well as upgrades to the Alice & Fraser Recreation Centre. The event will be held inside as well as outside on our newly upgraded ice surface.

Part of the Festival will focus on rural living and traditions such as baking, preserving and a special cooking competition where entrants will have to produce a dish that is an update of a traditional recipe that reflects local heritage and the Fall season.

**Sponsorship Opportunities**

We are offering special sponsorship opportunities for this unique aspect of the event. Your business or family can sponsor one of the categories in our baking/preserving competition. The categories are attached. Sponsors are $30 for each category and you can choose what category you wish to sponsor (first come, first served). In return your business or family name will be posted at the event and you get to keep all the entries in your category!

The second sponsorship opportunity is related to the cooking competition. We are looking for sponsors of $30-50 to go toward prizes for the winning teams. Your sponsorship could also be in-kind ($30-$50 value) to be placed in a prize basket. You will be recognized as a sponsor at the cooking competition and logos/names of sponsors will be displayed and mentioned at the event.

For further information and to confirm your sponsorship please contact Wanda Hilts, Fall Flavour Festival Committee Member at 613-735-4240 (leave a message).

We thank you in advance for you support of our event.

Sincerely,

Elizabeth Graham
Fall Flavours Festival Co-Chair
CATEGORIES AVAILABLE FOR SPONSORSHIP

*3 Sponsorships Available Per Category (i.e. Sponsor – Preserved Fruit – Peaches)

CATEGORY 1 – 250 ml PRESERVED FRUIT
1-1  Peaches
1-2  Miscellaneous Fruit
1-3  Apples Sauce

CATEGORY 2 – 250 ml JAM & JELLY
2-1  Raspberry Jam
2-2  Freezer Strawberry Jam
2-3  Red Pepper Jelly

CATEGORY 3 – 500 ml or 1L PICKLES
3-1  Dill Pickles - SPONSORED
3-2  Pickled Carrots
3-3  Spicy Pickled Beans

CATEGORY 4 – 250 ml SAUCES
4-1  Tomato Sauce
4-2  Salsa
4-3  BBQ Sauce

CATEGORY 5 – PIES & TARTS
5-1  Double Crust Apple
5-2  Single Crust Pumpkin
5-2  Butter Tarts (6) - SPONSORED

CATEGORY 6 – CAKES & CAKE DECORATING
6-1  Zucchini Loaf with Drizzle - full loaf
6-2  Carrot Cake with Icing - 9” round or square
6-3  Cake decorated with Harvest Theme – 9” round or square can be more than one layer

CATEGORY 7 – YEAST PRODUCTS
7-1  Whole Grain Bread - full loaf
7-2  Entrants Choice - full recipe
7-3  Cinnamon Buns - 6 buns minimum

CATEGORY 8 – SQUARES
8-1  Date Squares - 6 @ 2”X2”
8-2  Gluten Free Brownies - 6 @ 2”X2”
8-3  Entrants Choice using fall fruit or vegetables - 6 @ 2”X2”
**CATEGORY 9 – COOKIES & CANDY**

9-1  Healthy Cookie - 6
9-2  Decorated Sugar Cookie - 6
9-3  Candied Caramel Corn – 2 cups

**CATEGORY 10 – YOUTH – Under 14 and under**

10-1  Harvest Cookie -6
10-2  Cake decorated with Harvest Theme – 9” round or square can be more than one layer
10-3  Design a Healthy Lunchbox – appx. 8”X8”X4”