



## LAURENTIAN VALLEY GEO-GNOMING CONTEST ANOTHER SUCCESS!

### Media Release Township of Laurentian Valley

**FOR IMMEDIATE RELEASE**

**August 23, 2019**

Laurentian Valley's Geo-Gnoming Contest proved to be another success! The Township received close to 1000 selfies over the 5 week long contest that took place from July 15 to August 19, 2019.

The contest involved getting outdoors to explore 5 different Laurentian Valley parks and recreation centres to find the LV GNOME, taking a selfie with it and sending it by private message to the Township's Facebook page. Each Monday the LV GNOME was placed on the grounds of one of Laurentian Valley's parks or recreation centres for a week with location LV GNOME and its coordinates posted on the Township's Facebook page. Participants had a chance to win a weekly prize and a grand prize of a kayak, paddle and life jacket. To enter the draw for the grand prize, participants had to send the Township at least 4 selfies (so find the gnome in 4 different parks or recreation centres).

The contest was open to residents and non-residents of all ages. The weekly winners included:

Week 1 – Cole Byers  
Week 2 – Destiny Demers  
Week 3 – Samm Robinson  
Week 4 – Vienna Kerr  
Week 5 – Mikayla Matasich

For the Grand Prize draw, there were 79 participants who found the LV GNOME at least 4 times. **Paul Tyson was the lucky participant to win the kayak grand prize.** Winner Paul Tyson says *"I had a great time finding the LV Gnome with my family, thank you for this fun activity. My family will make great use of the kayak prize"*. Other participants revealed how they enjoyed exploring and discovering the different parks through this fun family activity.

Mayor Steve Bennett says *"I am happy to see that once again the Geo-Gnoming Contest was well received both within and outside our community. I look forward to next year's contest and the new locations to discover the LV GNOME."*

For more information, visit our facebook page at [www.facebook.com/lvtownship.ca](http://www.facebook.com/lvtownship.ca) or our website at [www.lvtownship.ca](http://www.lvtownship.ca) or call:

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